

# BE THE BUSINESS BIO EXPERT IN YOUR OWN BACKYARD

Are you frustrated with trial-and-error and unprofitable business ideas that steal your time without delivering big rewards?

Sidestep the struggle to become the Business Bio Expert in your backyard with a proven, profitable model.



Presenting a licensing opportunity to be the Business Bio Expert in Your Own Backyard



## Who this Opportunity is For

The perfect candidate to join this future tribe of Bye-Bye Boring Bio Experts is an entrepreneur who:

- Is a business savvy journalist, publicist, copywriter, or corporate communications, or marketing professional with a proven track record for writing for results;
- Is actively seeking a proven and profitable way to achieve and sustain independent self-employment;
- Desires a proven way to welcome a lucrative laptop lifestyle;
- Enjoys delivering group training by teleclass, webinar or live event stages;
- Seeks to make money by adopting a proven system and approach that is “done for them” so they don’t have to bob and weave to create something entirely new from a blank sheet of paper.



## The Marketplace Opportunity and Nancy Juetten’s Journey to Meet It

Business owners around the world struggle describing what they do, for whom, and why anyone should care.

These are essential questions that need compelling answers in order to attract clients, speaking gigs, and media opportunities. For businesses just starting out or reinventing to serve in new ways, it is hard to get known and paid for expertise when the answers to these questions are unclear.

To solve this problem, award-winning copywriter and publicist Nancy Juetten wrote a self-published book in 2009 – *Bye-Bye Boring Bio – The Solopreneur’s Ultimate Action Guide to Get Seen, Heard, Celebrated and Compensated for Expert Status*. It’s a step-by-step approach to name and claim expertise and communicate it so the right people pay attention and take action. Since then, Nancy’s book, proven Bye-Bye Boring Bio systems, and GET IT DONE RIGHT training have influenced thousands of coaches, authors, consultants, speakers, and healers to tell their CLIENT ATTRACTING stories well.

In 2014, Nancy took her Bye-Bye Boring Bio workshop to the live and virtual stage and guided 600+ entrepreneurs to say Bye-Bye to their Boring Bios and Hello to Opportunity to rave reviews.

## Your Call to Action

In early 2015, Nancy Juetten is going to license her proven, profitable Bye-Bye Boring Bio system to qualified professionals who want to build their companies around it. If you would like to be among the first to learn more about how you can use this “business in a box” to your expert and profit advantage, sign up today.

Nancy, Count Me in as a Serious Candidate to Become the Business Bio Expert in My Own Backyard

My Name \_\_\_\_\_

My Email \_\_\_\_\_

My Phone Number \_\_\_\_\_