

## **I've got the Boring Bio Blues**

Lyrics by Nancy Juetten

*Reflecting on my career, I've done amazing things.  
Now it's time to make my online shopping cart sing Cha-Ching!  
But here's the problem, and I won't lie.  
These words are the truth, and that's why I can't yet fly.*

***I've got the Boring Bio Blues*** and I can't quite shake it.  
*That means that my message won't cut the through clutter to make it.  
So many stages ... just a few minutes is all I need to earn my place.  
If I could just give those decision makers a right sized taste ...*

*I know I could step up and share my message with my perfect peeps.  
They'd get huge value and share appreciation in heaps.  
But here I sit --pen in hand -- with the right words just out of reach.  
**"If only there was a template and expert support"** -- I sigh from my towel on the beach.*

*I've heard that Nancy Juetten is the expert with the answers.  
I'm hungry to take her good advice.  
Thousands of speakers and experts have done so already.  
They've boosted their impact, influence and income by as much as twice!*

*Now is my time. There is no time to wait.  
My message is important.  
It's time to get out of the gate.  
The run for the roses begins with the right words that ring true.  
It's the fuel for the victory that is waiting for you.*

***I've got the Boring Bio Blues*** and I can't quite shake it.  
*That means that my message won't cut through the clutter to make it.  
So many stages ... just a few minutes is all I need to earn my place.  
If I could just give those decision makers a right sized taste ...*

*Now that I've learned my better bio lessons, nothing will stop me now.  
I'm ready for big opportunity. I'm not worried about HOW.  
My message is magnetic. My ideal audience is clear.  
The path that leads to even bolder success is starting right here.*

***I've kicked the Boring Bio Blues to the curb*** and I'm celebrating with all my heart.  
*How smart I was to connect with Nancy Juetten at the start.  
Self-doubt and worry are behind me now.  
The confidence to stand in my value and ask for the gig are mine forever. **And how.***

*It's time to **Raise your Voice and Make your impact.**  
Your tribe is waiting. Your time is now.  
Step up. Be YOU, and let your important message un-furl.  
There is no stopping you now. You might just change the world.*